



Pre-Approved!

A Webinar About Small
Business Funding



YOU! ON THE MOTORCYCLE!

Random Broadcast

Ads to old lists

It must work? Right?

Meet Rob Addison

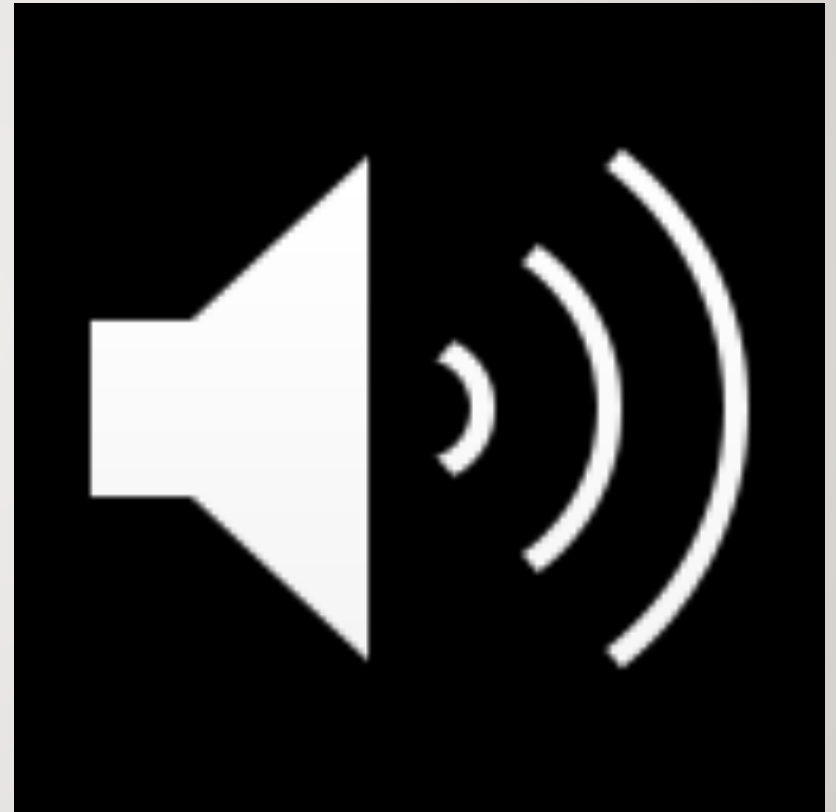


TODAY

- **Let's talk about business financing**
- **Review some solicitations**
- **Common knowledge review**
- **Insider's advice**
- **Q&A**
- **Next steps**

THE VOICEMAIL

**The Voicemail that got
this started**



EMAILS

- **Cold, cold emails**

SPONSORED EMAILS

- Are they looking at my data?
- So easy. . .right?

The image shows two overlapping email screenshots. The left screenshot is from QuickBooks Capital and features a woman working on a laptop. The right screenshot is from PayPal Business Loan and features a clock icon.

QuickBooks Capital

Business funds for a free

Get the business funding you need with QuickBooks Capital. Applying won't affect your credit score. Loans typically fund in 1-2 business days after approval.

Questions? Call 877-223-4715 [Apply to](#)

Why choose QuickBooks Capital?

Flexibility Apply for \$5K-\$150K*, with terms from 6 to 18 months.	Apply in minutes Save time and apply right from your QuickBooks account.	No credit check No pre-qualification or credit check.
---	--	---

[Learn more](#)

View on web

*Conditions apply.

PayPal Business Loan

Fast access to **funding** for your business

The holiday rush is coming – could a business loan help you prepare? If you need fast cash for inventory, marketing, or other business needs, apply for a PayPal Business Loan.

- ✓ Check eligibility¹ in minutes.
- ✓ If approved, **funding** as fast as the next business day.²
- ✓ Pay one, competitively-priced, fixed fee.³

[Check Eligibility](#)

The lender for PayPal Business Loan is WebBank, Member FDIC.

¹This is an invitation to apply and not an offer or commitment to provide capital. Applicants must satisfy certain requirements to be eligible. Lender approval required - terms and conditions apply.

²The lender transfers **funds** as fast as the next business day for applications approved by 5:00 p.m. Eastern Time on bank business days.

³In addition to the Total Loan Fee, the only other cost is a \$20 Returned Item Fee that is only assessed if a payment is returned.

Questions? Call [1-800-941-5614](tel:1-800-941-5614)

Our U.S.-based team is available Monday - Friday, 9 a.m. - 8 p.m. and Saturday 11 a.m. - 3 p.m. ET.

NEW OFFERINGS


- **Small business capital seems to be hot.**
- **Just today, cash advance company:**

THE WALL STREET JOURNAL

PRO VC INDUSTRY NEWS

Former Robinhood Employees Launch Parafin, a Finance Startup for Small Business

The startup that offers cash advances to small businesses will power Mindbody Capital, the financing arm of software company Mindbody



From left to right, Vineet Goel, chief product officer of Parafin, Sahill Poddar, the startup's chief executive, and Ralph Furman, president of the new firm.
PHOTO: ERNEL MURATI

By [Yuliya Chernova](#)
Sept. 29, 2021 7:00 am ET

SAVE SHARE TEXT

Several former employees of stock-trading platform [Robinhood Markets Inc.](#) are building a new fintech startup for small businesses.

San Francisco-based Parafin Inc., which is also backed by some of Robinhood's early venture investors, is reaching small businesses via partners to offer online cash advances, a type of financing that's repaid as a percentage of a business's daily sales. Parafin is an early-stage alternative to the likes of Square Inc.'s Square Capital, Stripe Inc.'s Stripe Capital, and other providers of financing for small businesses.

NEW OFFERINGS


"Overall, net satisfaction by small businesses with online lenders, including providers of cash advances, dropped to 25% last year, from 37% in 2019, according to the Fed survey. Small businesses are most satisfied with credit unions out of all types of capital providers."

THE WALL STREET JOURNAL

PRO VC INDUSTRY NEWS

Former Robinhood Employees Launch Parafin, a Finance Startup for Small Business

The startup that offers cash advances to small businesses will power Mindbody Capital, the financing arm of software company Mindbody



From left to right, Vineet Goel, chief product officer of Parafin, Sahill Poddar, the startup's chief executive, and Ralph Furman, president of the new firm.
PHOTO: ERNEL MURATI

By [Yuliya Chernova](#)
Sept. 29, 2021 7:00 am ET

SAVE SHARE TEXT

Several former employees of stock-trading platform [Robinhood Markets Inc.](#) are building a new fintech startup for small businesses.

San Francisco-based Parafin Inc., which is also backed by some of Robinhood's early venture investors, is reaching small businesses via partners to offer online cash advances, a type of financing that's repaid as a percentage of a business's daily sales. Parafin is an early-stage alternative to the likes of Square Inc.'s Square Capital, Stripe Inc.'s Stripe Capital, and other providers of financing for small businesses.

EVERYBODY KNOWS

- **Don't take on debt**
- **How a loan works**
- **Unsecured lines of credit are hard to get**
- **Banks are not your friends**
- **Need a Biz Credit Score**
- **Paying off early is good**
- **Bad credit = no loans**
- **You need an accountant for reports**
- **Bank is tough, but best**

EVERYBODY KNOWS

- **It takes weeks or months for funding**
- **Equipment or real estate loans are best**
- **Merchant cash advances are expensive**
- **No one funds losses, have proof**
- **Business marketing loans are risky**
- **Credit unions are best**

3 TIPS FROM AN INSIDER

- **Off the top of your head.**
- **Advice you'd give your old friend. . .**



THE OTHER INSIDER BITS

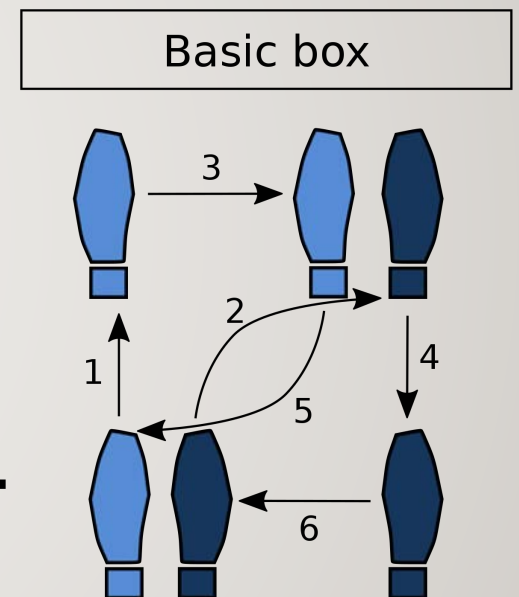
- **Key questions to ask lenders?**
- **Red flags lenders hate to hear?**
- **Any secrets to finding funds?**
- **What dollar amounts excite a lender? Why?**
- **What if your funding needs change in a hurry? Like a new customer contract?**

QUESTIONS?



NEXT STEPS

- **What should a business owner desperate for funding do next?**
- **What should a business owner considering funding do next?**
- **What should a business owner NOT needing funding do next?**



WHERE TO GET HELP

- **Rob's business:**
BankLoanDepot.com
- **Marketing plan**
feedback/input,
leadgencompass.com



THANK YOU!



Pre-Approved!

A Webinar About Small
Business Funding



INFO@LEADGENCOMPASS.COM

402-334-1824